



Department of Commerce
Ministry of Commerce and Industry
Government of India



ADVANTAGE HEALTH CARE - INDIA 2016

2nd International Summit on Medical Value Travel

3rd - 5th October, 2016
India Expo Centre and Mart, Greater Noida
(National Capital Region-NCR), India

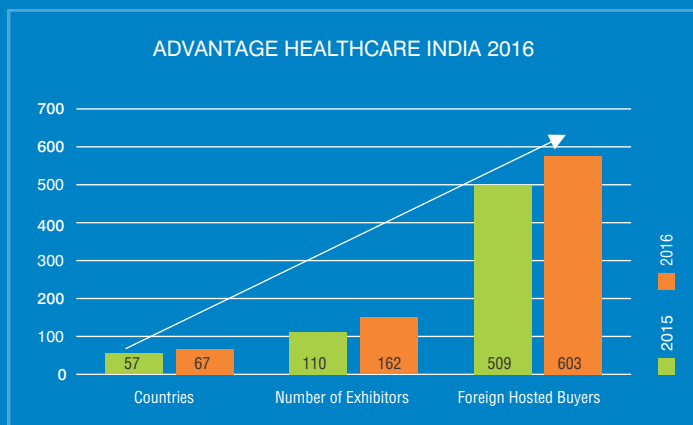


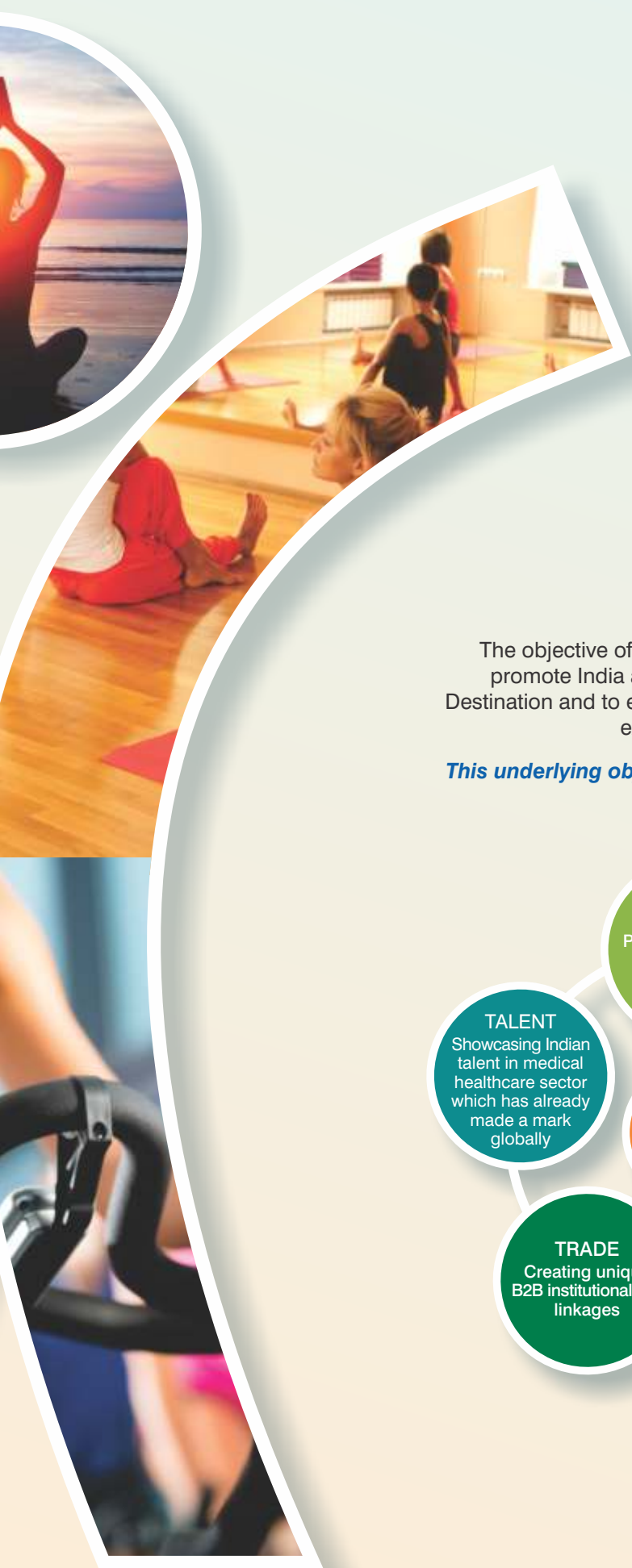
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ADVANTAGE HEALTHCARE INDIA 2016

After the very successful launch of the inaugural edition last year, Ministry of Commerce and Industry, Government of India organized the second edition of 'Advantage Health Care India 2016 (AHCI 2016)', an International Summit on Medical Value Travel with the aim of 'Promoting Healthcare Services Exports from India', from 3 - 5 October, 2016 at India Expo Centre & Mart, Greater Noida, NCR, India.

AHCI 2016 was a joint initiative of the Ministry of Commerce & Industry, Government of India in association with the Federation of Indian Chambers of Commerce & Industry (FICCI) and Services Export Promotion Council (SEPC). The event had been supported by the Ministry of Home Affairs, Ministry of Health & Family Welfare, Ministry of AYUSH, Ministry of External Affairs and Ministry of Tourism, Government of India & NABH.





The objective of this international summit was to promote India as a Premier Global Healthcare Destination and to enable streamlined medical services exports from India.

This underlying objective is a unique conglomeration of 5Ts, namely-





AHCI, the second International Summit on Medical Value Travel, organized in India, for promoting services exports from India brought together stakeholders from 67 countries. The Summit presented an opportunity to interact, network and collaborate through the hosted buyer's program, the exhibition, the conference along with regional forums as well as the visits to some of the World class hospitals in Delhi and NCR.

Some of the special features of the Summit were:

INAUGURATION

The event was inaugurated by Shri C K Mishra, Secretary, Ministry of Health & Family Welfare and attended by senior officers from Ministry of Commerce & other participating Ministries and also by more than 600 delegates from 67 countries. Diplomats and senior officers of foreign Missions in India also attended the inaugural function.





CONFERENCE

The two day International Conference on Medical Value Travel inaugurated by Shri C K Mishra, Secretary, Ministry of Health & Family Welfare, featured a conglomeration of CEOs, policy makers, national and international leaders from healthcare and allied industries sharing knowledge and best practices in the sector, and also showcased the various opportunities that India offers to the world in terms of medical value travel.

The Conference constituted of three plenary sessions along with regional forums for 4 regions i.e. Africa, Middle East, SAARC and CIS.

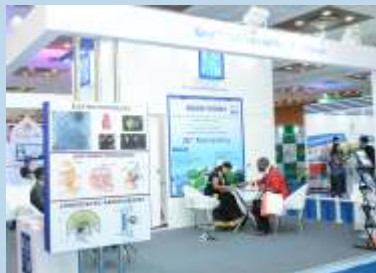


POST SHOW REPORT

EXHIBITION

An exclusive Exhibition of AHCI 2016 was held in Hall No. 2 & 4 of India Expo Mart, Greater Noida. There were more than 150 exhibitors who presented and promoted exclusive medical services and expertise in healthcare, focused on Hospitals, Healthcare centres, AYUSH Hospitals, Educational institutions (Medical colleges, Nursing colleges, Pharma colleges & AYUSH colleges), Medical devices and Electronics, Pharmaceutical companies, Pharma machinery and packaging, and associated infrastructure - Medical tourism facilitators, Hotels, Airlines, Tour and travel companies and TPAs

The exhibition had seen participation from all major hospital chains like Apollo Hospitals, Max hospitals, Fortis Healthcare, Artemis Hospitals, Aster DM healthcare etc. Government of Kerala participated as the partner state. There was presence of Ministry of AYUSH, Ministry of Tourism and SEPC through their dedicated pavilions.





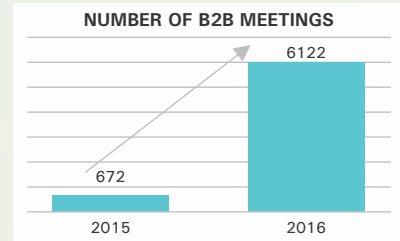
RELEASE OF WHITE PAPER TITLED “ENHANCING VALUE IN MVT”

The Conference also witnessed the release of FICCI - IMS Knowledge Paper on Medical Value Travel in India, “Enhancing Value in MVT”, giving insight on the current situation, future trends, and paved the way for stakeholders, policy makers and regulators to take initiatives to transform Indian Medical Value Travel sector and make it the destination for MVT globally.



B2B MEETINGS

Reverse Buyer-Seller Meetings and planned B-2-B sessions with hosted delegates from more than 67 countries of Africa, Middle East, CIS and Asia (including SAARC) were organised. It was an opportunity to get into business tie up for clinical research and trials, and establish global business contacts and connects, and also to sign business cooperation agreements with international stakeholders sending patients to India.





CEOs ROUND TABLE

An Indian CEOs roundtable was organized, Chaired by Ms Rita Teatota, Secretary, Department of Commerce, Ministry of Commerce & Industry, Government of India and was attended by stakeholders from more than 40 leading healthcare organizations



REGIONAL FORUMS

Another feature of this summit was the Regional Forums, the region specific session where the stakeholders and representatives of India and the respective regions i.e. Africa, Middle East, SAARC and CIS, discussed the challenges being faced by region of the particular session, their expectations from India as well as the solutions as well as opportunities that hospitals and India as a country can provide.

The objective of this session was to showcase the various opportunities that India offers to each region in terms of medical value travel.





HOSTED DELEGATIONS



POST SHOW REPORT

HOSPITAL VISITS

Hospital Visits were organized for the visiting foreign delegations on the last day to provide them utmost exposure of the Indian hospital infrastructure and to showcase them the huge potential India has in healthcare sector.





NETWORKING EVENTS



WE THANK YOU



सत्यमेव जयते
Ministry of AYUSH
Government of India



सत्यमेव जयते
Ministry of Tourism
Government of India

PARTNER STATE



THANK YOU PARTNERS

Principal Partner



Platinum Partner



Diamond Partners



Gold Partners



Silver Partner



Visitor Carry Bag Courtesy



Lanyard Courtesy



Delegate Kit Courtesy



Registration Desk Courtesy



B2B Lounge Partner



Pen Partner



Show Directory Courtesy



Lunch Courtesy



Dinner Courtesy

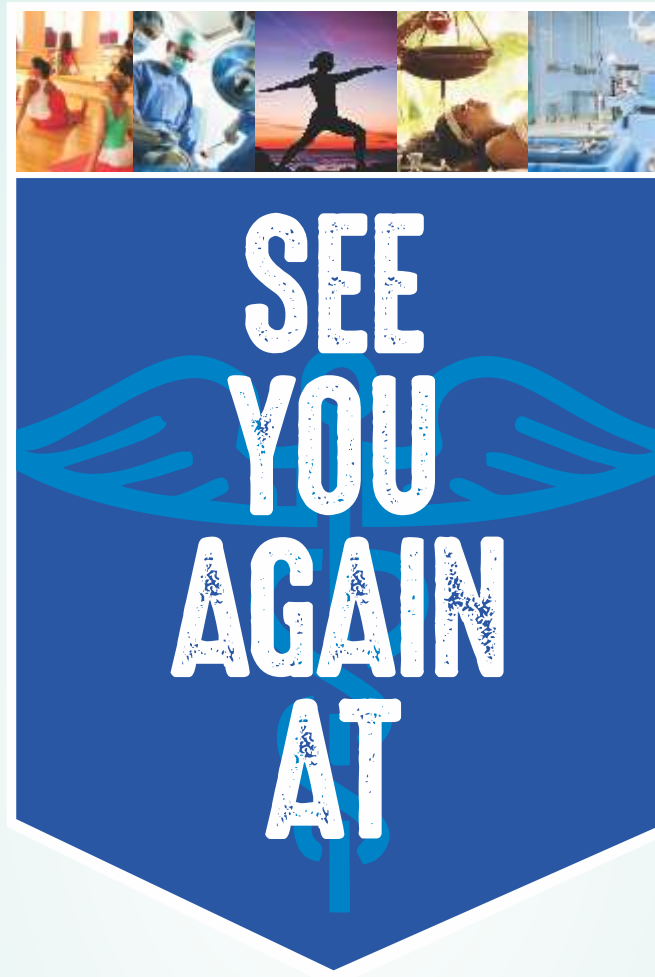


Partner Airline



Travel Partner





ADVANTAGE
HEALTH CARE-INDIA 2017

International Summit on Medical Value Travel

4th- 6th December, 2017

India Expo Centre and Mart, Greater Noida
(National Capital Region-NCR), India